



FAMILY DAY

Family Day Care Services
2014-15 Annual Report
September 2015



**We are Family Day.
We can't wait to meet you!**

Family Day: Finding the Right Fit

When something fits right, you just know. Child care, home child care (and even a career caring for kids) is no different. The right fit is that special combination of a place that's right for your family's lifestyle, for your child's unique personality and ultimately, a place where your child will thrive. We can't wait to introduce you to some people who found their perfect fit here, at Family Day.

It's obvious to Lucy: Family Day cares about my kids almost as much as I do



Lucy is the parent of two children attending Family Day. Like so many others, she had the opportunity to put them in another child care before ours was available, but she thought to herself, "what's more precious to me than my children?" And - like countless others - Lucy is truly thankful that she waited because, as she says, "Family Day has met my expectations above and beyond: the staff are phenomenal, the facility is clean, and they have great programming for my kids."

For Lucy, Family Day has "become an

extension of my family through the care that they provide my children... It's extremely important for me to know when I leave my kids somewhere that they're going to be very well taken care of and educated and stimulated... I never have to worry about anything and I know they're learning every day, and they're always happy," she says with a smile.

Speaking of the caregivers who lavish her kids with love, Lucy "would honestly say there's never been a doubt in my mind that they care about my kids almost as much as I do. It's phe-

nomenal the way they treat your children the way they would treat their children. It's evident. You can see that and that makes me very pleased. Family Day is definitely the right fit for our family."



Home child care that's close to home (and that's close to the love and care you provide)



After looking for exactly the right fit for her daughter, Sarah (left) chose Family Day's home care because "my daughter is very outgoing. [I believe] you get more attention for each child and they get to learn more because it's more one-on-one." The change in her daughter has been dramatic: "She absolutely loves coming here and playing with the kids. She talks so well; it's beyond belief; I never thought she would talk this well at her age!"



Lianne (right), another happy mom, also loves talking about Family Day: "As a registered early childhood educator myself, it was a great fit for me to find an environment where my son's development was taken into perspective as a whole. [The care Family

Day offers is] individualized to his specific needs." Since coming to Family Day, Lianne's son has "become much more confident. Now, he's extremely secure in his environment."

Sarah speaks for many parents when she says, "what I really love about Family Day is that it's a home atmosphere and a loving, caring environment. Our experience has been amazing. Family Day has been a very good fit for my family."



For people like Munazza who care about kids, Family Day fits perfectly

Munazza, a Family Day Integration Coordinator says it best: "I'm very proud to be part of Family Day. My philosophy and their philosophy is all about children and families and keeping them happy and healthy and safe, and to support them to reach their fullest potential." Reaching one's fullest potential isn't an objective we hold out just

for the kids we serve, it's for each and every one of our staff, too.

At Family Day, everything we do is based on our child-centered approach. We believe one of the best ways to provide great child care is by providing our employees with careers in early learning and care that they can be proud of. With continuous professional

learning and a supportive atmosphere, Family Day goes the extra mile to ensure that we're regarded as an employer of choice. Maybe even *your* choice!

We're passionate about Munazza's career and every employee's career, because it's our people's passion, creativity and expertise that makes Family Day the right fit for so many families.



Counting a few of the countless ways we fit with families



Child Care / Early Learning Centres



Extended Day Programs



School Age Programs



Licensed Home Child Care



Ontario Early Years Centres and Family Resource Programs



Summer Camp Programs



Toronto Integration Services Program



The Creative Zone

CHILDREN IN CARE APRIL 2014 TO MARCH 2015

Child Care Centres..... 2,097

Licensed Home Child Care 969

ONTARIO EARLY YEARS CENTRES

Children served 9,392

Parents/caregivers served..... 10,630

SHARING KNOWLEDGE - FAMILY DAY SEMINARS

Parents who attended..... 3,725

Professionals who attended..... 1,111

CHILDREN USING OUR RESOURCE PROGRAMS

(REGARDLESS HOW OFTEN THEY VISITED)

Flemington Park..... 1,609

Doncrest..... 131

Parkland..... 225

SPECIAL NEEDS RESOURCING (Toronto)

Children served 155

BOARD PRESIDENT AND CEO MESSAGE

Families first: Steady as she grows

2014-2015 was the final year of implementation of full-day kindergarten in Ontario and while Family Day continued to be impacted by this transition, we successfully adapted and experienced growth. In addition to some expansion in our school age programming and the re-opening of some infant care programs, the agency also assumed operation of the Collegieside Early Learning Centre from the Region of Peel.

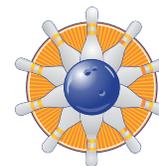
The Board of Directors and senior staff have been successfully working towards the goals outlined in our 2013-2016 strategic plan and the major objectives of the plan continue to be met. Family Day has seen growth in programs and services, experienced stability in funding and is now in the final stages of implementing a new brand for the agency. Feedback from parents on our wide range of services and programs continues to be positive as we build and evolve.

Transition will continue as legislation related to the new Child Care and Early Years Act is implemented over the coming years and Family Day is committed to working in partnership with parents, the community, other agencies and our many other stakeholders as these changes take place.

Thank you to staff for your dedication and work over the past year – you continue to make valuable contributions to our programs and services. Appreciation also goes to our volunteers and students who add so much to our programs. Finally, a sincere thank you to the members of our Board of Directors who contribute their skills and knowledge to provide the agency with strategic direction and guidance in this dynamic time.

**Michael Papadakis, Board President
and Joan Arruda, CEO**

Download this Annual Report: familydaycare.com/news



Once again, we were bowled over by the support we received at the **4th Annual Bowling for Family Day** event on April 25th. Thank you to everyone who made it a great day!

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We are committed to the needs of children and their families

BOARD OF DIRECTORS as of March 31, 2015

Michael Papadakis (President) • David Mousavi (1st Vice President) •
Khethiwe Bhebhe (2nd Vice President & Secretary) • Louis Gambino (Treasurer)
Directors: Jackie Chavarie, Chaya Kulkarni, Elizabeth Moffat, Jesse Waltman

SENIOR MANAGEMENT

Chief Executive Officer: Joan Arruda
Director, Development and Programs: Diane Daley
Director, Human Resources: Maureen Harrison, Joan White (retired)

PROGRAM MANAGERS

Patricia Hofsepian (retired), Shelagh Karstoff, Nicole Lewis (acting), MaryLou Maher,
Violet Robinson, Cheryl Rogers (on leave), Mary Sharifzadeh, Mollie Zebedee



**FAMILY
DAY**

Family Day, in partnership with families and communities, is committed to leadership in developing and providing exemplary quality child care and early learning services to promote healthy child development.



United Way
Member Agency

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