



FAMILY
DAY

STRATEGIC PLAN 2016 – 2021

*Establishing a
Culture of Innovation
at Family Day*





Transformation and Innovation

**2016 marks a significant milestone for Family Day:
165 years of serving children and their families.**

As we celebrate this noteworthy anniversary, we proudly look back and reflect on the astounding transitions we have experienced. Yet, despite our longevity, we have found the past six years to be among the most exciting for us, as we trained our focus on transformation and worked to revitalize and refresh our services and programs.

As part of our efforts to further this momentum, and build upon our capacity and strengths, Family Day’s new strategic plan was born. This plan focuses squarely on “innovation” and everything that means to our agency moving forward. It is a strategy that will help propel us onward during the next six years.

Working collaboratively with our board members and staff, we created a plan with a vision and mission that speak to our core services. We also developed clear goals that will improve and expand services for the many children and families we serve.

We extend our thanks to those who have supported us throughout our long and remarkable journey. And we look forward to your continued support in the future.

It is a future we move into with great enthusiasm. Through collaboration with our board, staff, partners and sector allies, we will continue to build upon our rich history, advance our current strengths, and further our vast potential.



Joan Arruda
Joan Arruda
Chief Executive Officer



Michael Papadakis
Michael Papadakis
Board President



OUR VISION

*A society where all children
achieve their potential*



OUR MISSION

*Leading innovation in early
learning, child care and
family support services*

The Process

Family Day created a steering committee comprised of board members and staff who worked in various interactive groups to develop our new strategic plan. The committee:



OUR STRATEGIC DIRECTIVES

Our three Strategic Directives capture the areas of focus that will help us deliver on our Mission. Each of them focuses on how we will advance the innovation agenda at Family Day through the work we do, the team we build, and the infrastructure we need to innovate.



OUR STRATEGIC DIRECTIVES

1. *Driving Innovation*

We will promote innovation by establishing Family Day as a leading Centre for Innovation in Ontario's child development sector. We will accomplish this by capturing best practices, piloting and refining them at Family Day, and sharing them with everyone from policy-makers to early childhood education providers.



OUR STRATEGIC DIRECTIVES

2. *Attracting Innovators*

Our people are our source of sustainable competitive advantage, and as we increase our focus on innovation, we need to ensure that we attract and retain an outstanding team that will maintain the spirit of innovation at Family Day.



OUR STRATEGIC DIRECTIVES

3. *Enabling Innovation*

Ensure that we have the structures in place to successfully establish a sustainable culture of innovation at Family Day.



**FAMILY
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